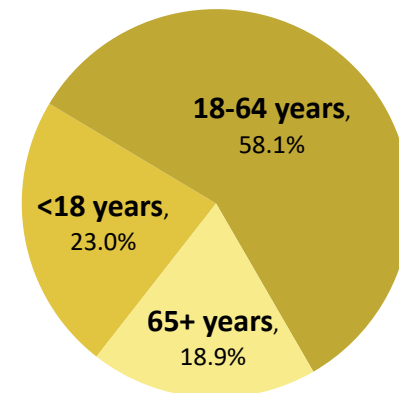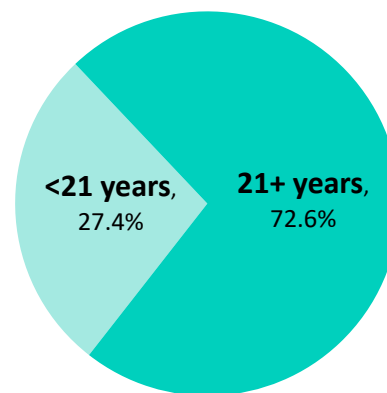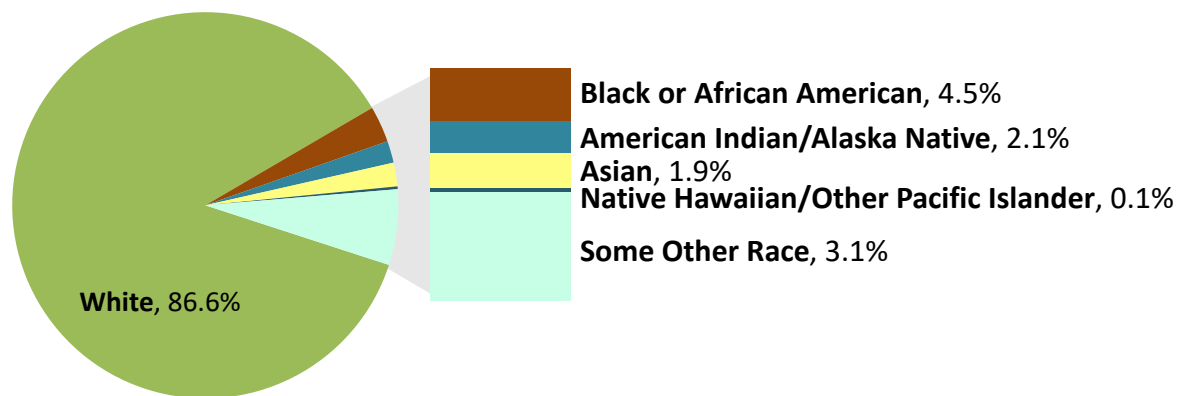# Southwest Region
Minnesota Prevention Region Demographic Report

Minnesota's Southwest Region includes 27 counties: Big Stone, Blue Earth, Brown, Chippewa, Cottonwood, Faribault, Jackson, Kandiyohi, Lac qui Parle, Le Sueur, Lincoln, Lyon, Martin, McLeod, Meeker, Murray, Nicollet, Nobles, Pipestone, Redwood, Renville, Rock, Sibley, Swift, Waseca, Watonwan, and Yellow Medicine Counties.

In 2020, the population was **517,067** people, **9.1%** of the state total.*

White, 86.6%

Black or African American, 4.5%
American Indian/Alaska Native, 2.1%
Asian, 1.9%
Native Hawaiian/Other Pacific Islander, 0.1%
Some Other Race, 3.1%

NOTE: Race is alone, or in combination with one or more races

<21 years, 27.4%
21+ years, 72.6%

18-64 years, 58.1%
<18 years, 23.0%
65+ years, 18.9%

The population in the SW Region increased by **0.7%**, or about 3,510 people, from 2010 to 2020*

7.2% of those under 65 have no health insurance*
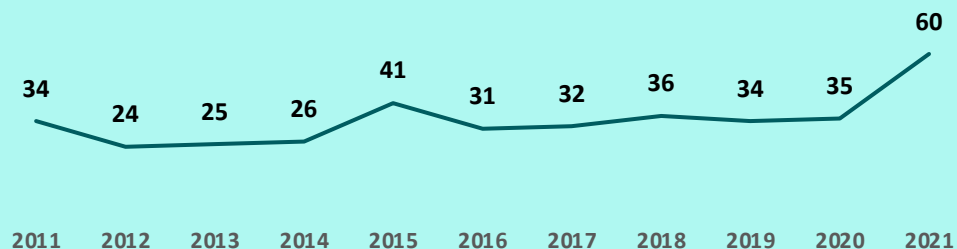
5.0% of the Southwest population is foreign-born*

The poverty rate in the Southwest Region is **10.4%***
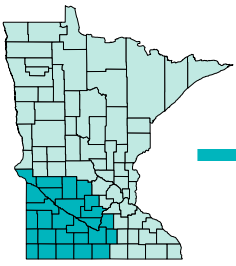
In 2020, **22%** of SW adults reported **excessive drinking**^

From 2016 to 2020, **81 people were killed** in alcohol-related vehicle crashes~

In 2020, **19%** of SW adults reported **current smoking**^

Drug overdose deaths have **increased**#

34   24   25   26   41   31   32   36   34   35   60

2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021

Southwest Region
Minnesota Prevention Region Demographic Report

13,014 Southwest students participated in the Minnesota Student Survey,

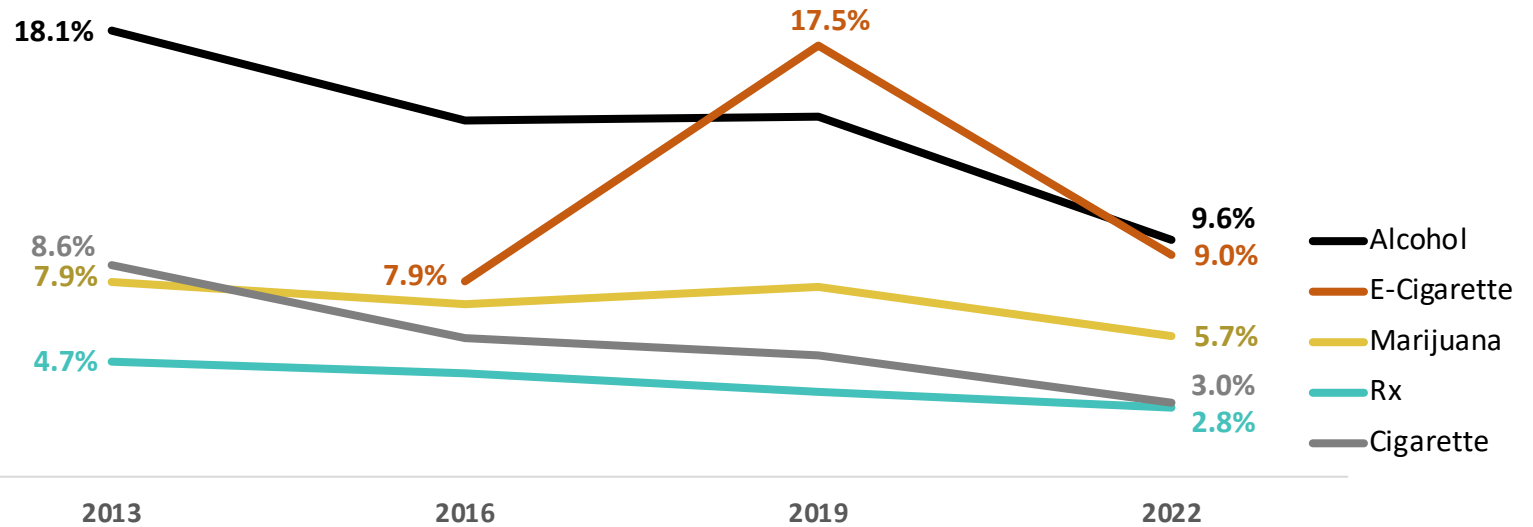5th grade: **3,258**   8th, 9th, and 11th grades: **9,756**+

30% say they **can talk to an adult at school** about problems

92% say they have **adults that care** about them

28% report **depression** and **32%** report **anxiety**

25% report **2 or more adverse childhood experiences (ACEs)**+

Substance use is **declining** in the Southwest Region.

18.1%

17.5%

9.6%
9.0%

8.6%
7.9%

7.9%

5.7%

4.7%

3.0%
2.8%

— Alcohol
— E-Cigarette
— Marijuana
— Rx
— Cigarette

2013   2016   2019   2022

In 2022, **97%** said **NO** to misusing Rx DRUGS

90% said **NO** to ALCOHOL

97% said **NO** to CIGARETTES

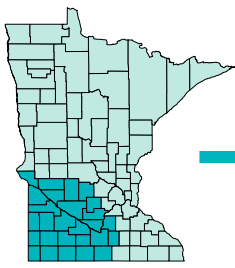**91%** said **NO** to E-CIGARETTES

94% said **NO** to MARIJUANA
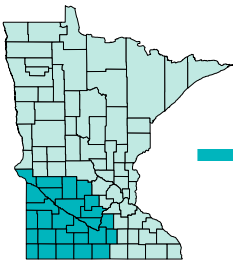
	Big Stone County	Blue Earth County	Brown County	Chippewa County	Cottonwood County	Faribault County	Jackson County	Kandiyohi County	Lac qui Parle County	Le Sueur County
Total	4,974	67,368	25,076	11,876	11,279	13,727	9,873	42,909	6,645	28,425
0-20 years old	1,123	19,924	6,498	3,004	3,151	3,404	2,428	11,964	1,451	7,569
21+ years old	3,851	47,444	18,578	8,872	8,128	10,323	7,445	30,945	5,194	20,856

	Lincoln County	Lyon County	Martin County	McLeod County	Meeker County	Murray County	Nicollet County	Nobles County	Pipestone County
Total	5,641	25,696	19,737	35,788	23,149	8,247	34,176	21,667	9,163
0-20 years old	1,448	8,028	4,865	9,356	6,323	1,967	9,824	6,806	2,587
21+ years old	4,193	17,668	14,872	26,432	16,826	6,280	24,352	14,861	6,576

	Redwood County	Renville County	Rock County	Sibley County	Swift County	Waseca County	Watonwan County	Yellow Medicine County	Southwest Total
Total	15,193	14,572	9,386	14,871	9,329	18,658	10,903	9,775	**508,103**
0-20 years old	4,256	3,816	2,564	3,899	2,373	4,888	3,077	2,569	**139,162**
21+ years old	10,937	10,756	6,822	10,972	6,956	13,770	7,826	7,206	**368,941**

	Big Stone County		Blue Earth County		Brown County		Chippewa County		Cottonwood County		Faribault County		Jackson County		Kandiyohi County		Lac qui Parle County		Le Sueur County	
White	4,971	96.2%	61,589	89.1%	25,173	97.1%	11,247	89.3%	10,165	88.3%	13,309	95.6%	9,490	95.0%	37,922	86.7%	6,512	96.9%	27,423	95.6%
Black or African American	76	1.5%	4,882	7.1%	266	1.0%	161	1.3%	200	1.7%	158	1.1%	194	1.9%	2,907	6.6%	66	1.0%	429	1.5%
American Indian and Alaska Native	118	2.3%	1,069	1.5%	260	1.0%	325	2.6%	209	1.8%	222	1.6%	123	1.2%	705	1.6%	86	1.3%	462	1.6%
Asian	34	0.7%	2,454	3.6%	200	0.8%	98	0.8%	494	4.3%	102	0.7%	224	2.2%	730	1.7%	73	1.1%	278	1.0%
Native Hawaiian and Other Pacific Islander	17	0.3%	124	0.2%	11	0.0%	300	2.4%	111	1.0%	18	0.1%	5	0.1%	71	0.2%	9	0.1%	38	0.1%
Some Other Race	134	2.6%	2,681	3.9%	934	3.6%	1,134	9.0%	969	8.4%	775	5.6%	366	3.7%	4,506	10.3%	216	3.2%	1,556	5.4%
Hispanic or Latino (of any race)	140	2.7%	3,221	4.7%	1,171	4.5%	1,243	9.9%	1,115	9.7%	1,013	7.3%	401	4.0%	5,916	13.5%	202	3.0%	1,872	6.5%

	Lincoln County		Lyon County		Martin County		McLeod County		Meeker County		Murray County		Nicollet County		Nobles County		Pipestone County	
White	5,540	98.2%	22,095	87.4%	19,165	95.7%	35,144	95.6%	22,756	97.2%	7,804	95.4%	31,236	90.7%	14,928	67.0%	8,553	90.8%
Black or African American	46	0.8%	1,175	4.6%	254	1.3%	447	1.2%	206	0.9%	67	0.8%	1,984	5.8%	1,128	5.1%	214	2.3%
American Indian and Alaska Native	73	1.3%	398	1.6%	282	1.4%	591	1.6%	326	1.4%	97	1.2%	499	1.4%	712	3.2%	318	3.4%
Asian	58	1.0%	1,385	5.5%	215	1.1%	423	1.2%	109	0.5%	128	1.6%	736	2.1%	1,526	6.8%	103	1.1%
Native Hawaiian and Other Pacific Islander	6	0.1%	26	0.1%	26	0.1%	59	0.2%	27	0.1%	7	0.1%	37	0.1%	63	0.3%	9	0.1%
Some Other Race	87	1.5%	1,444	5.7%	976	4.9%	2,151	5.8%	950	4.1%	339	4.1%	1,544	4.5%	5,956	26.7%	702	7.4%
Hispanic or Latino (of any race)	107	1.9%	1,744	6.9%	1,320	6.6%	2,555	6.9%	950	4.1%	382	4.7%	1,800	5.2%	7,271	32.6%	804	8.5%

	Redwood County		Renville County		Rock County		Sibley County		Swift County		Waseca County		Watonwan County		Yellow Medicine County		Southwest Total	
White	13,923	90.3%	13,935	94.6%	9,397	96.8%	14,048	94.7%	9,193	93.4%	17,922	94.5%	9,239	82.1%	8,914	93.6%	**181,861**	**77.9%**
Black or African American	176	1.1%	158	1.1%	140	1.4%	174	1.2%	187	1.9%	538	2.8%	104	0.9%	155	1.6%	**5,231**	**2.2%**
American Indian and Alaska Native	1,196	7.8%	283	1.9%	225	2.3%	226	1.5%	129	1.3%	359	1.9%	198	1.8%	499	5.2%	**5,067**	**2.2%**
Asian	528	3.4%	147	1.0%	115	1.2%	139	0.9%	114	1.2%	184	1.0%	142	1.3%	69	0.7%	**4,040**	**1.7%**
Native Hawaiian and Other Pacific Islander	35	0.2%	18	0.1%	24	0.2%	16	0.1%	137	1.4%	36	0.2%	18	0.2%	14	0.1%	**441**	**0.2%**
Some Other Race	349	2.3%	1,029	7.0%	288	3.0%	1,034	7.0%	514	5.2%	862	4.5%	2,643	23.5%	356	3.7%	**16,567**	**7.1%**
Hispanic or Latino (of any race)	496	3.2%	1,319	9.0%	364	3.8%	1,315	8.9%	662	6.7%	1,271	6.7%	3,227	28.7%	448	4.7%	**20,310**	**8.7%**

*All races/ethnicities are alone or in combination with one or more races, so the total population of races will include people that are double-counted
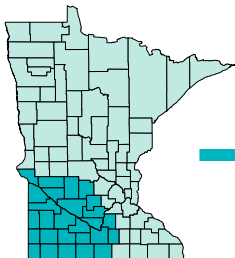
SOURCES: FIND YOUR DATA

SOURCE	**^ Behavioral Risk Factor Surveillance System (BRFSS)**
DATA	Substance use and other health data, state-level, with data from some cities: Minneapolis/St. Paul/Bloomington; St. Cloud; Fargo; Duluth; Rochester.
LINK	https://www.health.state.mn.us/data/mchs/surveys/brfss/index.html and https://www.cdc.gov/brfss/brfssprevalence/index.html (under "Table Preview," choose "View Data," then filter by "Locationdesc contains MN")
SOURCE	*** Census**
DATA	The Census has a Quick Facts site that makes it easy to search for the latest data by city, county, state, or zip code. The data include population by various demographics, as well as other facts like education level, percentage of people with disabilities, and poverty rate.
LINK	https://www.census.gov/quickfacts/
SOURCE	**County Health Rankings (CHR)**
DATA	The County Health Rankings uses various data sources to compare health measures across states and counties. Because CHR compiles data from multiple years, they have data for counties where sample sizes would otherwise be too small to report, like BRFSS data. For substance use-related measures, CHR includes excessive drinking, alcohol-impaired driving deaths, drug overdose deaths, and adult smoking. Data can be searched by location or by topic.
LINK	https://www.countyhealthrankings.org/explore-health-rankings
SOURCE	**~ Fatality Analysis Reporting System (FARS)**
DATA	Alcohol-related crashes are listed by state; click on "Minnesota" to see all MN counties reported. Data can be downloaded.
LINK	https://www-fars.nhtsa.dot.gov/States/StatesCrashesAndAllVictims.aspx
SOURCE	**# Minnesota Department of Health: Substance Use and Overdose County Profiles**
DATA	MDH has drug use profiles for each county, which are available on the website as dashboards, or as downloadable PDFs. Profiles cover opioids, prescription drug misuse, and overdoses. These profiles do not cover marijuana, alcohol, or tobacco.
LINK	https://www.health.state.mn.us/communities/opioids/countyprofiles
SOURCE	**+ Minnesota Student Survey (MSS)**
DATA	The MSS has administered surveys to Minnesota students every 3 years for the last 30 years. Substance use and mental health data are available at SUMN.org. Other MSS data are available at MDE and MDH sites.
LINK	www.sumn.org https://public.education.mn.gov/MDEAnalytics/DataTopic.jsp?TOPICID=11 https://www.health.state.mn.us/data/mchs/surveys/mss/index.html